

Weston County Travel Commission  
 Profit & Loss  
 July 1, 2018 – June 27, 2019

Income:

Administration Income:	849.14
Advertising Income:	50,947.83
Beautification Income:	4,245.66
Chamber Income:	16,133.48
Co-op Advertising Income:	3,938.54
Community Event Income:	8,798.41
<u>Interest Income:</u>	<u>97.98</u>
Total Income:	85,011.04

Expense

Administration:	589.69
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Advertising:

\*Advertising Reserve:

Rosenbaums	11,451.26	Billboard Repair
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<u>Advertising:</u>	<u>39,334.06</u>
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Total Advertising:	50,785.32
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Beautification:

\*Beautification Reserve:

John Francis	2,400.00	Welcome to Newcastle Sign
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<u>Beautification:</u>	<u>2,000.00</u>
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Total Beautification:	4,400.00
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Chambers

Website	3,600.00
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<u>Chamber</u>	<u>4,631.25</u>
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Total Chambers	8,231.25
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Co-op Advertising

\*Co-op Advertising Reserve

Strawberry Patch	1,170.00	– Additional Requested Funding
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Rachel Householder	100.00	– Additional Requested Funding
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<u>Co-op Advertising</u>	<u>3,664.00</u>
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Total Co-op Advertising	4,934.00
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Community Events

\*Community Events Reserve

RPM Days	1,500.00	– Additional Requested Funding
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Goose Landing	1,500.00	– Additional Requested Funding
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<u>Community Events</u>	<u>4,756.48</u>
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Total Community Events	7,756.48
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<u>Total Expenses</u>	<u>76,696.74</u>
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<u>Net Income</u>	<u>8,314.30</u>
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